

GENERAL INFORMATION FOR FOOD VENDORS

If interested, you must submit the food vendor application downloadable from www.wakarusa.com All applications must be submitted by March 15, 2012. Note: *Spaces may sell out before this date.*

Please understand that due to the large volume of applicants, many who apply will not be accepted. We try to respond to all who apply but if you do not hear from us within a few weeks of sending your application, you may contact us to inquire. We strive to provide a wide variety of food choices for festival patrons by avoiding duplications. Food vendors are chosen based upon type of food sold, past participation and date application is received.

Area/ Hours/ Cost

MAIN STAGE

- Main Stage vendors will be within the Main stage venue.
- Required hours of operation are 12:00p (noon) – 1:00a, Thurs thru Saturday. There is no music on the Main Stage on Sunday but the area will be open to the public. Vendors may operate outside of these required hours if they would like. Vendors may also operate on Sunday should they choose.
- Booth Cost: \$1,500.00 + \$250.00 refundable clean up deposit. (\$1,750.00 total). Vendors will also pay 20% of proceeds over \$7,500.00 to the festival.

THE MIDWAY

- Midway Vendors will be located between the Main Stage and Revival Venues.
- Required hours of operation are 11:00a – 2a, Thursday thru Sunday (11p on Sunday). Vendors may operate up to 24 hours if they would like.
- Booth Cost: \$1,500.00 + \$250.00 refundable clean up deposit. (\$1,750.00 total). Vendors will also pay 20% of proceeds over \$7,500.00 to the festival.

REVIVAL VILLAGE

- Revival Vendors will be located in the Revival Venue.
- Required hours of operation are 12:00p (noon)- 4a, Thursday thru Sunday. Vendors may operate 24 hours if they would like.
- Booth Cost: \$1,500.00 + \$250.00 refundable clean up deposit. (\$1,750.00 total). Vendors will also pay 20% of proceeds over \$7,500.00 to the festival.

Notes:

1. Wakarusa does not allow its food vendors to sell beverages. Specialty beverage vendors, such as fresh lemonade, coffee, and smoothies, may apply. *

**Vendors may sell water provided to them from Wakarusa. Purchase price and sale prices will be available at a later date.*

2. All food vendors must submit, on their contract, a list of each item to be sold as well as prices per item. Items will be approved and only approved items can be sold. Vendors selling items that are not listed may be asked to leave the festival grounds with no refund of booth fee.

3. Food vendors are given 4 event passes per booth. Vendors may purchase additional tickets at a discounted price of \$129.00 for a 4-day pass. The discounted rate is good only until May 21. Resale of event passes is strictly prohibited and will result in ejection from the festival grounds without refund.

4. All food vendors must carry a one million dollar liability insurance policy, listing OK Productions, and Arkansas Ozark Promotions Inc DBA Mulberry Mountain as additionally insured.

5. Do NOT send payment with your application. If you are accepted, a contract will be sent to you. Booth fees will be due, in full, when you return your signed contract and proof of insurance. All items must be sent together. Should your contract NOT be accepted these fees will be refunded/returned to you. Your space is NOT guaranteed until all items have been received.

6. Wakarusa does not allow 'roaming vendors'.

7. All vendors must pass an Arkansas state health inspection prior to vending. www.healthyarkansas.com All vendors may be subject to inspection via local Fire Authorities and Wakarusa personnel. Vendors will need to provide proper fire suppression equipment for their space (ABC fire extinguishers, K extinguishers for fryers)

8. All vendors are responsible for getting and paying all State license fees and sales tax. Sales tax forms will be provided to vendors upon arrival.

9. This event takes place rain or shine. No refunds are given to vendors for any reason including failure of the mandatory State of Arkansas health inspection. Your space is not guaranteed until **ALL ITEMS** (your contract/payment/insurance) have been received. If you do not receive approval your deposit will be returned.

10. Multiple spaces may be purchased. Prices are per space and are not negotiable.

11. Each space will be provided a total of 50a of electricity. Special power requests will be an added cost and need to be advanced when your space is approved. Submission of a request does not mean your request will be approved. We will try to accommodate as best we can. All electrical equipment may be subject to inspection via Wakarusa Festival electrician to determine safe operation.

12. Vending spaces are 20w'x 30d'. All assets must fit within this space. This is not negotiable and will be strictly enforced. Additional space is NOT available for purchase. Please plan accordingly.

13. Refrigerated storage will be provided. Vehicles and trailers will not be allowed in the booth space unless sales are occurring from said vehicle or trailer. This is not negotiable. There will be a food vendor parking area provided within reasonable proximity of the vending areas. If vendors have refrigeration in their transport trailers the festival will NOT provide power for these.

14. Vendors will be allowed to camp within said 20'x30' space. This is a privilege, not a right. If abused you will be asked to vacate the area and possibly the festival altogether.

15. Ask the vendor coordinator about our staff and volunteer staff meal program (discount for Wakarusa employees with meal tickets). It's a great way to increase your sales.

16. Vendors are required to be checked out of the festival by the vendor coordinator before you depart the grounds. Failure to properly checkout will result in forfeiture of your deposit and you will not be allowed to apply to vend at any future festivals. At checkout all staff meal balances, percentages due, and your cleanup deposit will be settled. If cleanup deposit is not refunded at this time, it will be mailed to you within 14 business days.

17. Wakarusa strongly encourages vendors to serve food items with compostable cups, plates, cutlery, etc. Condiments and cutlery must be provided in bulk serving dispensers, not individual packets.

We are in the process of introducing a pilot composting program and would greatly appreciate your participation. Please contact the Recycalusa Director for further details and inquiries. recycalusa@wakarusa.com

18. Wakarusa aims to provide the best festival experience possible for its patrons, artists, vendors, and staff. Please don't hesitate to let a staff member know if something needs to be addressed, especially but not limited to; safety, sanitation, trash, recycling, etc.

19. Wakarusa, in an effort to aid the needy in the local community, will be arranging for a food bank donation to be made at the conclusion of the event. The vendor coordinator and/or Recycalusa Director will provide information as to how to participate in this program. Please make every possible effort to deposit unspoiled food products. This will help cut our cleanup costs as well as aid the local community.

20. Load in details and additional info will be provided to you once all contract documents are complete. Inquiries can be emailed to vendors@wakarusa.com