



**2010**  
**Wakarusa Festival**  
**Program Ad Specs**

**Full Page  
w/ bleeds**

**COVER  
PAGES  
ONLY!**

*Live Area*  
**4.25" X 5.5"**

**\$1,500**

**Full Page**

**INSIDE  
PAGES  
ONLY!**

*Live Area*  
**3.75" X 5"**

**\$750**

**1/2 Page**

*Live Area*  
**3.75" X 2.375"**

**\$450**

**1/4 Page**

*Live Area*  
**1.75" X 2.25"**

**\$275**

**PROGRAM TRIM SIZE IS 4.25" X 5.5"**

**Preferred Submission Formats:**

- PDF art to specs- must be high-res

**Acceptable Submission Formats:**

**\*PC/Macintosh Digital File:**

- Photoshop, Illustrator or Quark Xpress documents accepted
- All graphic support files must be included (Photoshop files need to be 300dpi at 100%)
- All fonts used in the document (printer and screen)

**ALL ADS ARE PRICED FOR  
BLACK & WHITE OR  
GREYSCALE  
COLOR ON ANY AD IS AN  
ADDITIONAL \$75**

**AD SUBMISSION DEADLINE IS April 30, 2010**